

Donna Gough Artist Statement

Exploring the real and the referential, parallels of light and consciousness underpin Donna Gough's conceptual framework. Linking elements from drawing, painting, installation and light-based media, her practice is an ongoing inquiry into concepts of the 'unknown' and the illusion of time (ourselves) flowing from the past towards the future as a subjective experience of consciousness. Her approach to installation and neon aesthetics is often focused on conceptual wordplay, exploring the relationship between art and the duality of language through the complexity of the human experience.

She Never, 2022

Acrylic and pencil on canvas

30" x 30" x 1.5"

A bold typographic riff on former male pop-art narratives of the often clichéd 'damsel in distress' scenarios, where the female voice usually appeared enslaved to melodrama and heartache. The work embodies the empowered female voice, by reclaiming the narrative – where the emancipated 'SHE' is driving the dialogue from a place of self-love.